



**Community News Collaborative Advisory Board  
November 2022**

**Tim Clarke** is the owner of Clarke Company, Chairman of the Gulfside Bank Board of Directors, and a board member at Saga Communications. He was an organizer of Sarasota Bank which sold in 2003 to Colonial Bank and of Insignia Bank which was sold in 2017 to Stonegate Bank. In 1987, Tim founded Clarke Advertising & Public Relations, and in 2005, sold his business. Tim has served on the board of directors for Tervis Tumbler and FCCI Insurance Companies. He formerly held management positions at Tropicana Products and Chris-Craft Boats and earned his bachelor's degree from the University of Detroit Mercy and his MBA from the University of South Florida.

**William L. "Bill" McComb** is the former CEO of Fifth & Pacific Companies Inc., (Kate Spade, Jack Spade, and Lucky Brand), formerly Liz Clairborne. His professional career includes past leadership positions at CMR Surgical, ThirdLove, Hound Labs Inc., Intrinsic Capital Partners, and Johnson & Johnson. Bill also worked for Leo Burnett Group, where he led advertising for Procter & Gamble. He currently serves on the board of directors for The Marshall Project, a nonprofit news organization covering the U.S. criminal justice system, where he chairs the Governance Committee.

**Maria D. Vesperi** is a Professor of Anthropology at New College of Florida. She is a cultural anthropologist, studying urban issues, journalism, social welfare policy, cultural constructions of age and race, public-facing scholarship, multi-modal representations of culture, performance studies, and early industrial history. She formerly worked for the Tampa Bay Times, where she contributed to investigative series on welfare, home health care, community mental health care, and aging. Maria is a former Tampa Bay Times Editorial Board member and a 20-year member of the Poynter Institute for Media Studies Board of Trustees. Maria established and continues to teach a journalism sequence, which includes New College's campus newspaper, The Catalyst. She is also the executive coordinating editor of Anthropology Now, a journal and multi-media platform designed to make anthropological knowledge accessible to the public. Maria earned her bachelor's degree from the University of Massachusetts and both her master's and doctorate degrees from Princeton University.